

East Surrey Cricket Umpires & Scorers Association

WEBMASTER'S REPORT for the ESACUS Committee Meeting 25 February 2009

Changes since the last meeting

1. Following the decision to revert back to the original name of the association, references to ESCUSA were changed back to ESACUS.
2. The website has been updated regularly since the last meeting as news as come to my attention. In addition, the association's new look newsletters have been posted on the site and hyperlinks sent to members via email (with hard copies posted to those without email). Two newsletters have been issued - one in December 2008 and the other in February 2009.

Possible change of the association's name

3. We need to prepare for a possible change in the name of the association at our forthcoming EGM and implications for our site's URL (i.e. it's internet address). One option is to simply retain the existing domain name (www.esacus.org.uk). Another option is to purchase a new domain name (e.g. www.escusa.org.uk) prior to the expiry of our present agreement in November 2009. If we go down this latter route, I would recommend that we have both sites running for a period together so that a re-direction notice can be placed on the existing ESACUS site to the new ESCUSA site. This would incur additional costs which I hope to have available at the meeting.

Usage statistics

4. The first year's usage statistics are now available (see Table 1, over the page). This shows that there were a total of 5,508 visits to the website in 2008. or an average of 14 per day. Encouragingly the last quarter of the year has shown a consistent rise in the usage statistics compared with other months of the year.
5. Comparing final figures for January 2009 with the same month a year previously (our first monthly comparison) shows that use of the site has roughly doubled.

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Table 1: Usage statistics for the ESACUS website, Jan 2008 - Jan 2009

Month	Daily average		Monthly totals	
	Hits	Visits	Hits	Visits
January	86	9	2676	303
February	52	6	1535	195
March	93	8	2909	273
April	86	19	2589	594
May	46	16	1438	523
June	47	17	1414	533
July	48	17	1493	547
August	58	15	1828	473
September	43	12	1296	373
October	181	18	5620	562
November	199	20	5975	610
December	111	16	3464	522
Totals 2008	88	14	32237	5508
January	162	19	5026	590

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